



News Release

# Web Seminar Held on Approaches to Achieve Patient-Centric Virtual/online Clinical Trials

EPS Holdings, Inc. (Head Office: Shinjuku-ku, Tokyo; Representative Director: Hao Yan; hereinafter "EPS") concluded a business partnership agreement with Allm Inc. (Head Office: Shibuya-ku, Tokyo; Representative Director and CEO: Teppei Sakano; hereinafter "Allm") in March 2021 to collaborate on and examine the launch of a joint EPSAM project for the purpose of building a digital platform that provides total coverage from development and sales support for pharmaceuticals, medical devices, and other medical products to health promotion and measures to prevent the spread of disease. As part of this effort, EPS and Allm held a web seminar on January 27, 2022 to introduce methods for the reasonable use of the Allm MySOS Personal Health Record (PHR) app which inspired the EPSAM concept and the possibility of introducing this digital platform into patient and public involvement initiatives.

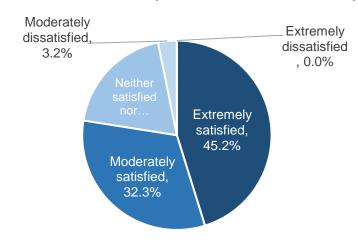


Upwards of 344 people participated in this seminar, which generate great interest in the concepts of patient and public involvement as well as virtual/online clinical trials.

This web seminar not only introduced the MySOS support app for life-saving and healthcare developed and managed by Allm, but also proposed several ways to use MySOS which will improve user friendliness, streamline clinical trials, and make it easier for patients to participate in clinical trials from the CRA\*1 and CRC\*2 perspectives of EPS as a company actively involved in the sector. This event also provided a chat section for seminar participants to share their ideas about which proposal they felt would be the most useful.

As a result, a participant satisfaction survey showed that a total of 77.4% where either "Very Satisfied" or "Satisfied" with the web seminar.

# Q: How satisfied were you with the web seminar today?



EPS is also advancing *Virtual Go* as framework to promote virtual/online clinical trials. In the future, EPS and Allm will host a wide variety of web seminars as one effort to make virtual/online clinical trials commonplace. We look forward to your participation.

# **■** EPS *Virtual Go* Framework

As a leading company supporting clinical study work, EPS is advancing the *Virtual Go* framework to promote virtual/online clinical trials using its wealth of expertise and experience in data science, which is backed by an extensive track record.



*Virtual Go* is a generic name for all EPS services used to promote virtual/online clinical trials. *Virtual Go* always strives to satisfy two core ideas: "virtual/online clinical trials in which patients do not have to visit medical institutions" and "virtual/online clinical trials in which CRAs do not have to visit medical institutions." To do this, EPS handles everything from the proposal to operation and management of various schemes to advance virtual/online clinical trials right for the trial design and type of disease. This includes DDC\*3, online medical examinations, eConsent\*4, eCOA\*5, the use of wearable devices, shipment of investigational product, home-visit nursing, and specimen collection.

#### Allm MySOS App

MySOS is an application that keeps a record of user and user's family health and medical care, and supports a smooth response to emergencies. It supports daily health management using personal health records, first-aid and basic life support in case of emergencies, rescue requests, sharing of information with medical professionals, and emergency contact of family. Users can even receive the results of health checkups and PCR test, dialysis history, and other medical information from affiliated medical institutions.



### **About EPS Holdings, Inc.**

EPS Holding, Inc. is a healthcare solutions provider that has been handling all processes from drug discovery and development to marketing, sales, consulting, and various other solutions since its founding as a pioneer CRO\*6 in 1991. The Group broadened its businesses as well to bring new value to pharmaceutical and medical device companies, hospitals, clinics, and academia through efforts that include big data, AI, and regenerative medicine.

Name EPS Holdings, Inc.

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Representative Hao YAN
Established May 30, 1991
Capital 100 million yen

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# **About Allm Inc.**

Allm Inc. is a Japan-based company providing ICT mobile solutions to eliminate disparities and inefficiencies in healthcare, while increasing the access to quality care and wellbeing for all advocated by its "All Medical" and "Shaping Healthcare" corporate message. Allm is actively engaged in global expansion of its medical ICT business, which includes "Join," a communication app for medical professionals, and provides solutions to a total of 30 countries.

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\*1: CRA (Clinical Research Associate)

\*2: CRC (Clinical Research Coordinator)

\*3: DDC (Direct Data Capture)

\*4: eConsent (Electronic Consent)

\*5: eCOA (Electronic Clinical Outcome Assessment)

\*6: CRO (Contract Research Organization)

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